





# 12-Page

# "Photographic Portfolio"



Powerful Marketing Tool:

- Insurance DRP Application Portfolio
- Showcase & Marketing Campaigns











## Application for DRP Program

Serving The Community For Over 21 years

## **CONTACT:**

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Phone: 909-798-1136 Cell: 951-323-0766

e-Mail: Christine@DRPnetworkProgram.com

Integrity & Ouglity

San Bernardino County

San Bernardino California

San Bernardino California









## Letter of Application for "DIRECT REPAIR PROGRAM"

We at "CARFIX Collision Experts" are very interested and would be proud to represent your organization as an active Collision Repair Facility on your "Direct Referral Program" in California. "CARFIX Collision Experts" is located at 28225 Live Oak Canyon Road, Redlands, CA 92373 and is managed and operated by Wally and Christine Venter.

What sets us apart from our competitors is not only our focus and dedication on "Customer Service", "Quality Repairs" and "Impressive Repair Cycle Times" but also our years of experience, devotion and contribution to the current "Direct Referral Programs" that we represent. I am confident that the service we are able to provide to your organization will exceed both yours and your "Policy Holders" expectations.

For prompt response from our organization, please feel free to contact me personally at 951-323-0766 or you may contact my personal Marketing Representative directly, Christine Venter at 909-798-1136 who will be happy to provide you with any further additional documents, licenses or information you may need to assist you in your pre-evaluation process of our store. More importantly, I look forward to and would be delighted to give you a personal tour of our Collision Repair Facility.

| Store Location |                    |  |
|----------------|--------------------|--|
| County:        | Riverside          |  |
| City Location: | Lake Elsinore      |  |
| ZIP Codes:     | 92530-92532        |  |
| Service Area   | Zip                |  |
| Canyon Lake    | 92587              |  |
| Corona         | 92877-92883        |  |
| Lake Elsinore  | 92530-92532        |  |
| Menifee        | 92584-92587, 92596 |  |
| Murrieta       | 92562-92564        |  |
| Perris         | 92570-92572, 92599 |  |
| Quail Valley   | 92587              |  |
| Sun City       | 92584-92586        |  |
| Temecula       | 92589-92593        |  |
| Wildomar       | 92595              |  |
| Winchester     | 92596              |  |

I look forward to hearing from you in the very near future in hopes that we may establish a joint venture in allowing us to provide your Policy Holders with the outstanding "Services" and "Integrity" that has formed the renowned reputation and foundation of your organization.

Sincerely,

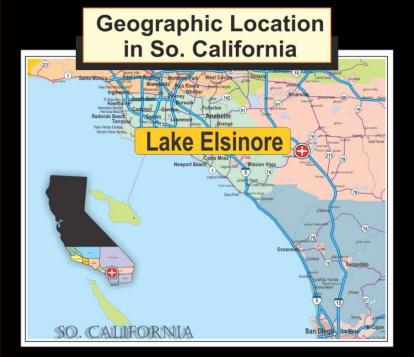
Wally Venter - President Christine Venter - Director of Marketing Operations CARFIX Collision Experts



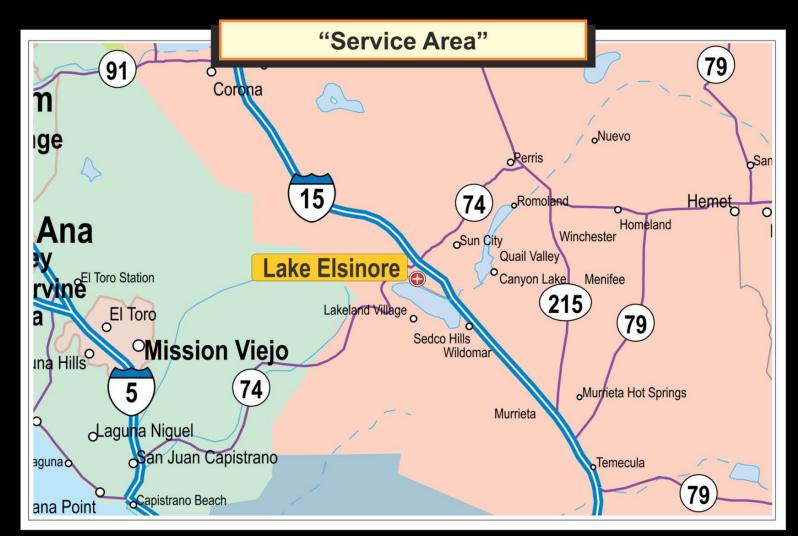




# Store Location & Service Area











## **DRP** Application "Data Sheet"

- Rates
- **Available Services**
- **Tools & Equipment**

BAR License # ARD00001A00 **Business License** A0003AAB

Fed. Tax ID: 98-14961AA

### REPAIR CAPACITY

\$480,000.00 Maximum "Potential" Repair Capacity in \$ / month 51% "Current" Repair Volume (% of Max. Potential Capacity) Potential # of Additional Vehicles/Mo. @ \$2,500/Repair

#### HOURS OF OPERATION

Mon to Fri: 7:30 AM to 6:00 PM Saturdays: 8:30 AM to 2:00 PM

#### **REPAIR RATES (Prevailing Area Rates)**

|          | \$46.00 | /hr  | Body Labor       |
|----------|---------|------|------------------|
| <u>a</u> | \$46.00 | /hr  | Paint Labor      |
| ð        | \$75.00 | /hr  | Frame Labor      |
| :=       | \$95.00 | /hr  | Mechanical Labor |
| 0        | \$95.00 | /hr  | Electrical Labor |
| g        | \$34.00 | /hr  | Paint Materials  |
| ž        | \$55.00 | /Day | Storage          |
|          | Cost +  | 25%  | Sublet Labor     |
|          | Cost +  | 25%  | LKQ/Used Parts   |

#### **FACILITY REPAIR SERVICES OFFERED**

- **Body Work Repairs Uni-Body Repairs**
- Frame & Structural Repairs
- Frame Change Over Paint Refinishing
- Paintless Dent Repair
- Fiberglass & Plastic Repairs
- Glass Replacement/Removal
- Aluminum Repairs (Body Panels)
- Mechanical Repairs:
  - Suspension Repairs
  - Brakes
  - R&I Engine/Axles
  - A.C. Evac/Recharge
  - Airbags
  - Electrical
  - Wheel Alignments





#### **CUSTOMER SERVICE**

- Courtesy Vehicle
- Customer Transport to/from Home or Work
- \* Rental Car Arrangements
- \* Estimating Service
- \* Claims Processing
- \* 24hr Tow Service
- \* Vehicle Pick-Up & Delivery

## **ESTIMATING SYSTEM & SERVICES**

### Estimating System

- \* CCC ONE
- \* Mitchell Ultramate (With Photo Imaging)

#### **Estimating Services**

- 4 Work Stations For Visiting Adjusters
- 6 Estimator Work Stations
- 12 Customer Waiting Area
- 5 Hydraulic Hoist For Estimating

## **REPAIR WARRANTY**

\* Lifetime Warranty On Collision Repairs

**INSURANCE: Garage & Liability Coverage** 

- \* Lifetime Warranty On Refinishing
- \* Factory Warranty On Parts

- Insurance Carrier: Zurich
- Garage Coverage: \$300,000.00 Legal Liability: \$3,000,000.00

### SECURITY

Security Camers/Fenced Lot

#### REPAIR AFFILIATIONS Direct Repair Program (DRP) Relationships

- AAA
- \* Allstate
- \* Mercury

## New Car "Dealership" Affiliations

- South Bay Toyota
- \* South Bay Scion \* Gardena Honda \* Gardena Nissan

### SPECIALTY REPAIR SERVICES PROVIDED

Heavy Duty Trucks & R.V. Repairs & Paint Vehicle Full Service & Tune Up

## **EQUIPMENT**

- Paint Booth system 6
  - Spray Bake (1) Spray Line (4) Spray Zone (1)
    - Paint Used & Mixing system
- 12 Frame Machines:
  - Chief Ez Liner (4) CAR-O-LINER (1) Cheetah (7)
  - Measuring System:
- Black Hawk-Quick Chek (1) Genesis (1) 2

### **TOOLS**

- 110 MIG Welders:
- 8 220 MIG Welders:
- 4 Compression/Spot Welders: (CAR-O-LINER)
- 14 **Dent Pullers**
- 2 Engine "Picker" Cranes 3-Ton
- Suspension "Coil Spring" / "Strut" Compressors
- 5 Solid State Battery Chargers
- "GO-Jacks" (To move disabled vehicles) 11
- 15 Floor Jacks
- 3 A/C Evac & Recharge Systems
- Vehicle Stands 16
- 5 Oxygen / Gas Welder & Cutting Torches 2 "Hunter" - Wheel Alignment Machines
- "Hunter" Wheel Mount & Balance Machines

## I-CAR Training

I-CAR GOLD - Certified Repair Facility

Gold Class I.D. #: 1764A







# DRP Application "Data Sheet"

- Sq. Footage
- # of Repair Bays
- Parking Storage

## Repair Area

**BODY - MECHANICAL - FRAME Shops:** 

BODY SHOP: Repair Area FRAME SHOP: Repair Area MECHANICAL: Repair Area DETAIL: Detail Area

TOTAL: "REPAIR" AREA

| Sq. Ft. | # of Bays |
|---------|-----------|
| 7,508   | 47        |
| 2,490   | 11        |
| 828     | 4         |
| 1,364   | 0         |
| 12,190  | 49        |

(Body Shop)

#### PAINT DEPARTMENT:

Paint Prep & Mask Area Paint Mixing Area

Paint Booth #1 Paint Booth #2 - 3 - 4 - 5
Paint Booth #6 -

Spray Bake Spray Line Spray Zone

TOTAL "REFINISH" AREA 7,168

| Sq. Ft. | # of Bays |
|---------|-----------|
| 4,690   | 45        |
| 0       | 0         |
| 570     | 1         |
| 1,188   | 4         |
| 720     | 1         |
| 7 168   | 50        |

(Paint Shop)

| TOTAL: REPAIR AREA                | 19,358 | Sq. Feet        |
|-----------------------------------|--------|-----------------|
|                                   | 99     | Repair Bays     |
| Vehicle "Supplement Inspection" & | 5,000  | Sq. Feet        |
| "Tear Down" Area                  | 40     | Inspection Bays |

## Office & Estimating Area

### **OFFICE BUILDING:**

Customer Lobby Area Estimator Office - Shop #1 Insurance Adjusters Estimator Office - Shop #2

★ Office Space Available to Ins.

| Sq. Ft. | Number |          |
|---------|--------|----------|
| 500     | 12     | Seats    |
| 200     | 6      | Stations |
| 182     | 4      | Stations |
| 1,020   | 2      | Stations |
| 1,020   | 2      | Rooms    |
|         | _      | _        |

TOTAL "OFFICE & ESTIMATING" AREA

| • | _,  |
|---|---|
|   |   |
|   |   |
|   |   |
|   |   |
|   | Charles and Company Street Street Street Street |

| TOTAL "OFFICE" AREA | 2,922 |  |
|---------------------|-------|--|
|                     |       |  |

## **OVERNIGHT SECURE PARKING & STORAGE**

Overnight Secure Vehicle Storage (Outside Yard)
Overnight Secure Vehicle Storage (Inside Shop)

| 0     |         |         |      |      |      |
|-------|---------|---------|------|------|------|
| TOTAL | "SECURE | VEHICLE | STOR | AGE" | AREA |
|       |         |         |      |      |      |

| Sq. Ft. | # of Bays |
|---------|-----------|
| 13,308  | 160       |
| 24,358  | 155       |
| 37,666  | 315       |

Vehicles

Sq. Ft.

## **DAILY USE - PARKING**

**Customer Daily Parking** 

TOTAL "DAILY CUSTOMER PARKING" AREA

| Sq. Ft. | # of Bays |
|---------|-----------|
| 4,500   | 30        |
| 4 500   | 30        |

**Vehicles** 

TOTAL: PARKING & STORAGE (On Facility) 37,666 Sq. Feet

| <b>Total Usable "PROI</b>    | <b>PERTY"</b> | Area     |
|------------------------------|---------------|----------|
| FACILITY - USABLE FLOOR AREA | 40.088        | Sq. Feet |





# WARRANTY & Specialty Services









We autograph each repair with quality workmanship



## **Specialty Services**



## PAINT

We are able to Paint "OVER-SIZED" Vehicles such as R.V.'s, Vans and Trucks.





## **MECHANICAL**

All Mechanical Repairs and Alignments are done In-House.





## "CUSTOMER SERVICE" **Lobby Area & Services**

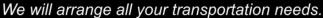


We provide our customers with convenient parking and easy access to our comfortable front office.



"Leave the insurance details with our friendly staff...and relax while we process your "Insurance Claim".







We perform a thorough "Damage Inspection"





# "BODY SHOP" Sheet Metal Repairs



Our Spacious Facility caters to (47) Repair Bays in the Body Shop along with (10) Tear-Down Bays.



Our "I-CAR" **CERTIFIED** technicians take pride in providing quality repairs to our customer's vehicles.







## FRAME & MECHANICAL SHOP **Chassis / Unibody** & Mechanical Repairs

## STRUCTURAL & FRAME SHOP





Using "State-Of-The-Art" Computerized Technology, we are able to perform all structural and frame repairs.









## MECHANICAL SHOP

**ASE Technicians** 









## "PAINT SHOP"



Our "Fully Equipped" Paint Shop allows us to perform high quality finishes backed with a "Lifetime Warranty".





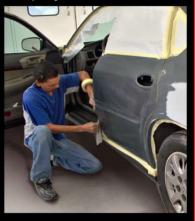


Fully equipped with:- 1-Enclosed Primer Station, 2-Down Draft Jamb / Paint Booths and 3-Spray & Bake Booths.









Our dedicated Paint Mixing room with computerized paint mixing system ensures Factory Standard color matching.







All vehicles are buffed and detailed prior to assembly and undergo a "Quality Inspection" prior to delivery.



# CARFIX Collision Experts

## **Tools & Equipment**









Gas welders and cutting torches

110v & 220v MIG welders

Compression Spot Welders





"Computerized" Wheel Alignments



"Computerized" Frame Measuring System



Wheel & Tire shop



"Spring" & "Strut" Compressor



Deep Cycle Battery chargers



AC Evac. & Recharge Systems









## Total Customer Satisfaction























This store has been personally inspected by "Collision Shop Solutions" and has qualified as a "PREMIER Body Shop". Qualifying "Premier Body Shops" are inspected to ensure they are fully tooled to perform repairs to I-CAR standards and are staffed with trained and experienced technicians, managers and estimators.

Note: "We Pick Shops for the DRP NETWORK Program - Shops Don't Pick Us"

DRP//
NETWORK
Program

Contact: Christine Venter Phone: (909) 798-1136





Benefits of your



"12-Page Photographic Portfolio"

## Insurance DRP Application Portfolio

Join our "DRP Network Marketing Program" and let us market your store to the Insurance DRP Providers. Your "DRP Application Portfolio" is included in the Program costs.

## Showcase & Marketing Campaigns

Market and Showcase your own store. We will drive over to your store to collect all the pertinent information needed for your DRP Application documents and take photos of your store. Price includes all graphic Artwork & Printing costs.



Call Us Today! (909) 798-1136



Christine@DRPnetworkProgram.com

